

Presenting Science - comprehensive, competent and convincing

Many factors influence the success of a scientific presentation. Besides excellent scientific work and knowledge of the field, other important factors are:

- Confident and authentic appearance
- Clear structure and convincing argumentation
- More diversified style and dramaturgy
- Motivation and activation of the audience
- Adequate time management
- Adequate use of media and comprehensive figure design
- Intentional use of voice, body language and requisites

Therefore, the workshop will include the following topics:

- Proper preparation and planning of scientific presentations
- Attractive presentations - methods and media
- Do's and Don'ts of comprehensive slide design
- Dealing with nervousness
- Goods, mishaps and 'disasters' - How to deal with?
- Winning the audience over
- Appearance and presence
- Non-verbal aspects: Mimics, gestures, postures and movement

The workshop will include practical phases in order to apply the theory presented. Each participant is asked to bring with them a (e.g. power point) presentation of her/his scientific project. Other presentations, like posters, are also possible if they are in English. We will be exercising short presentations on this basis in the workshop, and will connect them with feedback and reflection.

Profile

Dagmar Schulte studied pedagogy at the University of Duisburg,

Topics in higher education training: academic reading and writing, basics of teaching in learning; time- and self-management; presenting science; designing lessons and courses; activating teaching methods; holding exams; etc.

Further Activities: coordination of networks, work groups and research projects

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